

HOW CAN YOU USE CORE PASSION CAREER SEEKER?



FRAMEWORKS

TOOLS

EXPERTS

7
GROUPS



Who NEEDS the Core Passion Career Seeker?

People at the crossroads looking for direction, passion, and purpose.

- College students choosing a major
- College graduates searching for a job and career
- People changing careers
- Women re-entering the workplace
- Military personal re-entering civilian life and aligning new skills for a career
- High school students seeking a career field
- People in or near retirement looking for an Encore Career
- Professionals looking for tools to increase employee engagement

7
CHALLENGES



What are the CHALLENGES encountered at the Crossroads?

Internal or external factors that must be satisfied before advancing.

- Clarity of WHO they are with self-awareness
- Clarity of WHAT they want for a career
- Language to explain their struggles
- Self-awareness of Passion/Purpose
- Confidence in making career decisions
- Techniques to weigh career options for best fit
- Methodology and tools to guide them

7
BENEFITS



How does Core Passion Career Seeker BENEFIT the individual?

Outcomes that add value for the individual during their journey.

- Measures passion for use in customized career development
- Helps them to better understand their motivations to make informed career decisions
- Empowers the ability to connect with career opportunities
- Provides evaluation of career and job options for best fit
- Helps find meaning in almost any job
- Increases the engagement between the individual's job and the company's goals
- Enjoys higher employability

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RESULTS



What measurable RESULTS does the seeker bring to an organization?

Self-awareness triggers changes towards goals.

- Deliver better performance
- Achieve higher productivity
- Exhibit higher creativity
- Demonstrate higher collaboration
- Are more often recognized
- Are less likely to quit
- Report greater satisfaction
- Help build businesses that outperform competitors
- Help increase shareholder earnings

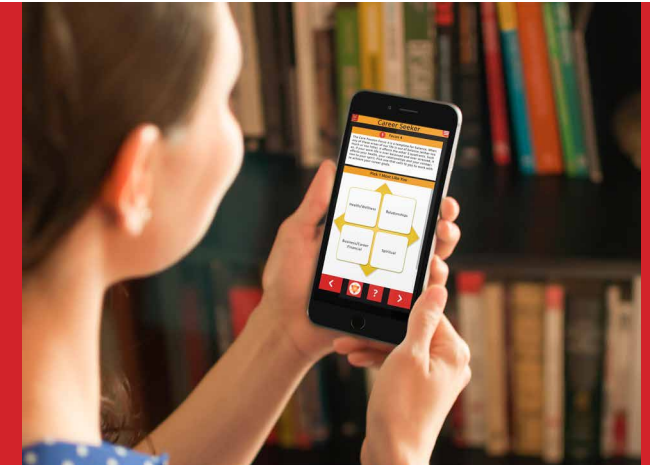
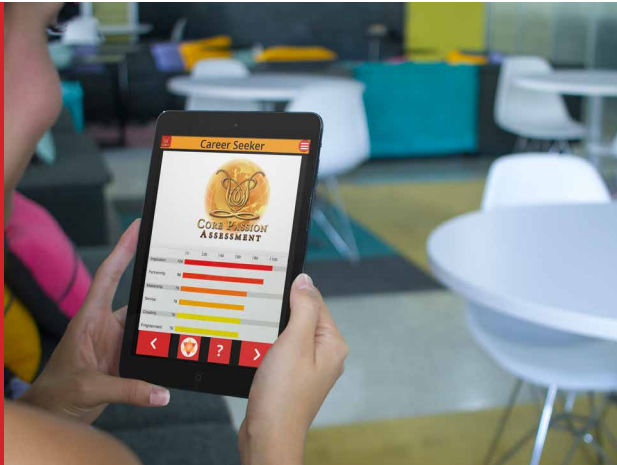
WHAT IS THE CORE PASSION CAREER SEEKER FRAMEWORK?

Follow the Core Passion Career Seeker roadmap with a repeatable framework for success. Each curriculum begins with EXPLORE, evaluates with MEASURE, and creates action with PURSUE.



WHAT ARE THE CORE PASSION CAREER SEEKER TOOLS?

The journey begins with CAREER SEEKER - Volume One, continues with CAREER SEEKER - Volume Two, and completes with CAREER SEEKER - Volume Three. These curricula integrate tools and experiences for results.



- **CAREER SEEKER - Volume One, Mobile App**
- Core Passion Codex
- Core Passion Matrix/Codes
- Do-It-Yourself (DIY) Video Modules
- **AVAILABLE NOW for \$9.99 on Apple App Store and Google Play.**

- **CAREER SEEKER - Volume Two, Mobile App**
- Core Passion Assessment/Codes
- Core Passion Keys
- Do-It-Yourself (DIY) Video Modules
- Live Webinars
- **AVAILABLE OCTOBER 2015**

- **CAREER SEEKER - Volume Three, Mobile App**
- Core Passion Focus 4
- Core Passion Quest Deck
- Core Passion Team Profile/Codes
- Do-It-Yourself (DIY) Video Modules
- Live Webinars
- **AVAILABLE OCTOBER 2015**